

Introduction

The Butterfly Effect is designed to create lasting habit formation by providing pupils, as the consumers of the future, with the knowledge and understanding they need to put sustainability at the heart of every decision they make. The programme works with young people every year, over the course of each of their 6/7 years at primary school.

By investing in future generations at an early age, we accelerate transformation. We inspire them to do things better by sharing the most up-to-date science around climate change, helping them understand the impacts of their actions, both positive and negative.

Using this 'little and often' approach, our online programme covers all areas of the curriculum and is intended to be delivered throughout the summer term of the school year, across the school, and over the course of 8 weeks. Our resources are easy to follow, themed and fully virtual. Teachers can tailor activities to suit different pupil needs. Activities are short and there is only one set activity per week, lasting between 15 minutes and 1 hour depending on the time the teacher has available.

The themes are all linked to the UN Sustainable Development Goals and are Biodiversity; Carbon; Food; Human Rights & Lives; Jobs of the Future; Plastic; Waste; and Water:

Biodiversity Goal 13, 14 and 15	Carbon Goal 3, 7, 12 and 15
Food Goal 2, 12, 14 and 15	Human rights & lives Goal 1, 5, 6, 10, 11 and 15
Jobs of the future Goal 1, 3, 4, 5, 8, 9, 10 and 11	Plastic Goal 12 and 14
Waste Goal 12 and 15	Water Goal 6 and 14



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The programme is teacher-delivered and flexible, and the themes can be done in any order in whichever way best suits the class and school timetable.

To engage parents in the programme we provide optional homework/extension activities.

We also support teachers by providing accessible links to current reliable information and resources.

Schools can be further supported by a Jacobs STEAM mentor, if requested.

The programme aims to generate a ripple effect, putting sustainability at the heart of decisions and generating the momentum to meet the challenge of climate change.

